



Senior Graphic Designer

Based in Norwich, UK (hybrid working)

Quadmark are looking for a gifted and creative Senior Graphic Designer to work across client projects as a key member of our design team. You will have a passion for the latest creative techniques and trends to interpret our clients needs and to design solutions with high visual impact. You will work on a variety of assets, including training packages, marketing collaterals, online modules, incentive and certification campaigns, animation storyboards, gamification concepts and layouts, posters & flyers (both digital and print), presentation decks, websites, web banners, mailers, and product packaging / SWAG, working closely with our other designers, copywriters, animators, platforms and accounts teams.

Reporting to our Head of Design and Design Lead, you'll be the brand guardian for our clients. In fact, you'll learn to know them inside and out, being perceptive enough to explore what works for their specific needs in a hands-on, creative way. Through brainstorms and open collaboration / communication, you'll bring new ideas and ways of working, leading by example and supporting the growth of our junior designers by setting the benchmark in terms of design standards. You'll need to be focused and agile, a good listener and an effective communicator, you'll quickly understand what's needed and how it can be done.

Specifically, what will you do?

- Work closely with project and account managers on deliverables and expectations.
- Actively participate in idea generation and brainstorms internally.
- Partner with the Head of Design and Design Leads on creative proposals, visualising concepts and working with the broader team on content.
- Deliver exceptional visual and design quality in the work you produce and oversee.
- Present your work with confidence and clarity to the client and internal account teams as required.
- To provide input where needed to the project and account managers to enable them to establish realistic budgets and timescales at the outset of the project/phase of work.
- To ensure that the creative brief is challenged when necessary and sets you and the team up to deliver top class work. Ability to understand and translate detailed content and synthesise it into compelling design and layout that answers the brief. (confidence and experience to know when to push back on the brief and or use initiative to offer up alternate options for review).
- To ensure that our work at all stages of the process meets or exceeds the client's objectives – acting as a true consultant rather than a reactive supplier – interpreting feedback in an intelligent, informed and positive way.
- To ensure that all your work is on brief and in line with the design team's reputation for inspiring, crafted and provocative design.

- To possess the ability to lead client meetings and rationalise design choices to clients. Able to self edit iterations/concepts in order to focus on strongest designs when working on pitch/ideation concepts.
- To have an excellent grasp and develop a prompt understanding of our various client's brand guidelines.
- To provide design feedback and edit the work of others where needed.
- To lead and produce proposals and pitch winning high quality creative.
- Work with the team on execution and quality control, supporting the Design Leads and Head of Design.



About you:

- You have 7+ years industry experience in multimedia design, either agency or in-house.
 - You have expert knowledge of typography, branding, layout, with the ability to illustrate vector assets as a bonus.
 - You have a knack for designing fresh and engaging materials that transform complex information and messaging into easy-to-remember and exciting content.
 - You have strong proficiency in Adobe Illustrator, InDesign and Photoshop. Proficiency in After Effects and Figma would also be a bonus.
- You are a confident (or willing to become) user of Google applications such as Slides.
 - A deep understanding of digital and print in terms of file set ups and output.
 - Have strong creative ability to create and act on briefs to deliver high quality visual concepts.
 - Interest in latest communication, design and technology trends.
 - Ability to produce pitch winning concepts and contribute to new business, whilst also working on a range of other projects in various states of production.
 - Can do – team and solutions focused attitude.
 - Experience managing and mentoring other designers.
 - Being able to take direction and feedback on your work from the Head of Design and Lead Designer, maturely and positively.
 - Organised with task priorities and file admin. Clear handovers when working with our designers in a different timezone.
 - You are a very effective communicator, keeping the key people involved in a project up to date with good updates.
 - You have no ego, you are a team player, receptive to change, feedback and other people's opinions - not just in the design team but in the wider teams aswell.
 - You have a positive outlook, not a troublemaker.
 - You can work fast when needed, taking care of multiple tasks in a working day, yet still able to keep up the quality control.



- You have an eagle eye - spotting misalignment, consistency issues or a pixel out of place, striving for perfection. Keen eye for typography and hierarchy in copy and layouts.
- Spot mistakes and fill in gaps where needed, flagging any potential issues upfront rather than waiting to be told or having to amend after a V1 review.

To thrive at Quadmark you also have these attributes:

- **Humility** - you are self aware, self critical, respectful and modest. You have a great sense of humour and don't take yourself too seriously.
- **Adaptability** - you are curious by nature and motivated by constant change. You ask lots of questions and look for opportunities to develop yourself. You are forward thinking, challenge the norm and like to be stretched out of your comfort zone.
- **Commitment** - You are high energy and have a strong work ethic. You are an organised person who doesn't mind rolling up their sleeves and getting on with it, with a sense of ownership and resourcefulness.
- **Collaboration** - you have an open, honest and transparent communication style. You operate with teamwork first. You are a good listener, open to the ideas and share knowledge to enable and better others.
- **Caring** - trust and mutual respect are a given for you. You care about the outcome and are willing to go the extra mile and make a difference. You always looks for the opportunity to help others when bandwidth allows.

About Quadmark

Back in 2000 we began our mission to inspire teams to think differently about their customer experience. We do this through a blend of advising, creating and enablement. We now work with some of the world's most exciting organisations to drive growth and productivity throughout their ecosystem.

We love working with fast paced and continuously evolving organisations because we understand what it takes to inspire change and learning in tech savvy teams. Delivering quantifiable results through a blend of global expertise, customised training and sales enablement.

We really do understand complex business and the latest market challenges, allowing us to motivate teams to go to market using relevant, technology driven and creative sales tools. We integrate our expertise into dynamic businesses by sharing our channel know how and designing genuinely creative content.

We are global, we are fast and we think big. We are a bit nerdy and we love what we do!

How to apply

If this role sounds like something you'd be great at, we'd love to hear from you. Please email careeropportunities@quadmark.com for more info.

