



ADVISE • CREATE • ENABLE

EXPERIENCE DESIGNER

Mid-Senior UX Designer

We are looking for an Experience Designer who is excited to work alongside a talented group of collaborators to create innovative solutions. With the ability to dive into solving complex business challenges, you will be creating innovative, effective solutions across multiple platforms.

You are the key lead of our design process and take a hefty share of responsibility for the success of large-scale projects. You will collaborate with an interdisciplinary team (including visual and interaction designers, content strategists and copywriters, developers and more) through research, strategy development, concepting, product definition, and design.

A successful Experience Designer at Quadmark is an innovator, a decisive product owner, a team player, and a skilled educator all rolled into one. Ability to push the work through strong collaboration and challenge the team to think beyond the expected.



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QUALIFICATIONS

- 5+ years' experience creating interfaces, large-scale digital experiences and/or applications with a portfolio of work that is story-telling worthy.
- Proficient in UX design software and other Adobe design software:
 - Invision
 - Adobe XD
 - Sketch
 - Principles
 - Omnigraffle
 - Axure
 - Photoshop
 - illustrator
 - inDesign
- Strong knowledge of and experience in designing for native iOS and Android as well as Responsive web solutions.
- Knowledge of HTML/CSS; JavaScript or other programming language is a plus.



KEY RESPONSIBILITIES

- Successful track record with collaborating with interdisciplinary teams in creating great products, with proven skills in mentoring, presenting, client partnership and visual communication.
- Assist in conducting effective user and market research, which includes heuristic analysis, competitive/market analysis, user/stakeholder interviews, analytics assessment and the creation of personas/user journeys.
- Help to prepare and participate in on-site and off-site discovery workshops to capture key business goals, requirements, and vision for the future state experience.
- Assist in conducting content audit, analysis and help define the information architecture for complex solutions.
- Collaborate and assist with defining user flows, design concepts, and detail design solutions.
- Work closely with a cross-discipline team to brainstorm, ideate, and iterate as needed and validate concepts with users on paper prototypes
- Prepare assets and assist in usability testing, analyzing results and extracting design recommendations.
- Understand and recognize the importance of how data and analytics can inform design solutions.
- Strong client-facing presentation skills to include: confident ability presenting to internal teams and clients; ability to tell the story and guide them through the design ideas and recommendations to provide an overall design solution.



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PEOPLE WE LIKE WORKING WITH

- A strategic thinker who has a solid understanding of research and design best practices that helps drive the creation of great experiences.
- The curiosity of a scientist and the passion of an artist, and the ability to inspire passion, dedication, and killer work from others.
- Risk taking in design, pushing past the obvious, and making something you love.
- Passionate about solving complex problems, has the desire to produce the best solution design.
- Familiarity with experience design processes and methodologies, with recognizing the importance of analytics.
- Shares our values: integrity, trust and personal credibility; hungry for results and show perseverance; a good listener; strong team player and ability to work in a collaborative team environment.
- Loves a good glass of wine and enjoys telling stories.