



ADVISE • CREATE • ENABLE

CONTENT DEVELOPER

Copywriter

We are seeking exceptional, highly skilled individuals to join us as Content Developers. The Content Developer is responsible for conceptualizing, developing and writing content for a variety of materials. He/she will work in collaboration with project owners, consultants and the design and production team to enable the timely delivery of requirements. He/she will be mentored by the Sr. Consultant to ensure that output is accurate, creative and effective.

Quadmark's Purpose is "to help organizations make better decisions at all levels of the company whether they're small pivots or bigger choices we make with leadership."

A global technology consulting firm, we bring cutting-edge ideas, approaches and methods to bear on clients' toughest problems and biggest opportunities. Specifically, we provide to ambitious leaders and organizations advisory and capability-building services that unlock the challenges of achieving sustained growth by pursuing the new opportunities inherent in the complexity and dynamism of our times.

Quadmark works with the world's leading and most ambitious organizations to drive growth on the issues that are most important to them. To that end, the firm has developed client advisory content and services in the areas we think are critical to growth: corporate and business unit strategy, marketing and sales, organization and leadership, innovation and social impact.

QUALIFICATIONS

- At least 4-5 years with writing experience in any of the following disciplines:
 - marketing
 - advertising
 - PR
 - digital marketing
 - corporate communications
 - sales and technical writing for B2B or B2C
- Industry experience in writing for IT or telecommunications clients preferred but not essential .
- Experience in thinking critically and exposure to solving business problems for clients.
- Background in training, teaching or workshop delivery a plus.
- Exceptional communication skills, verbal and written.
- Ability to write and craft compelling and persuasive copy that builds a coherent story.
- Able to turn complexity into simplicity.
- Understanding of how copy works with user interface and user experience.
- Flexibility to work on multiple projects and deliver according to timelines.
- Shows keen interest in or knowledge of technology and technology products.

KEY RESPONSIBILITIES

- Conceptualize, develop and write content for communications requirements such as sales enablement tools (presentations, portals, brand and product messaging documents, battle cards, product guides, e-learning modules, video scripts, websites, apps, etc.), marketing materials and training documents.
- Generate content from scratch based on brand style guides, research and other materials provided by projects owners, the client or subject matter experts.
- Contribute to the overall creative strategy and content development for customer products and solutions.
- Research and collate relevant and informative materials for use in the development of a project.
- Assist in writing communication briefs for client approval and write creative briefs for the in-house design and production team.
- Liaise with project managers and project owners to ensure timely delivery.
- Present work with confidence and sell to clients.
- Edit, proofread and QC deliverables.
- Keep up to date with industry news and developments, and share articles relevant to Quadmark's business, preferably accompanied by a brief POV.



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PEOPLE WE LIKE WORKING WITH

- A voracious reader with creative flair and exceptional attention to details.
- Has the curiosity of a scientist and the passion of an artist, and the ability to inspire passion, dedication, and killer work from others.
- Risk taking in business, pushing past the obvious, and the determination and perseverance to drive both the project team as well as the client to meet deadlines to deliver solutions that would deliver the committed results.
- Passionate about solving complex problems, has the desire to deliver outstanding results.
- Shares these Quadmark values: integrity, trust and personal credibility; hungry for results and show perseverance; a good listener and leader; strong team player and ability to work in a collaborative team environment.
- Loves a good glass of wine and enjoys telling stories.